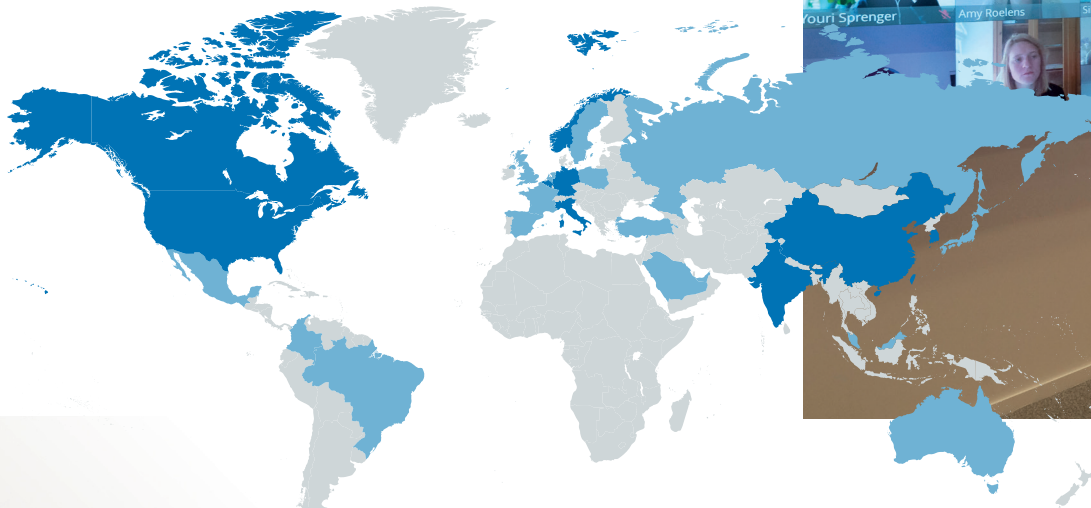# Engage your workforce wherever they are

and ensure real business impact

We live in a rapidly evolving world, in which reacting quickly to sudden changes has become a secret recipe of successful organizations. These changes have many faces: think of delays in obtaining travel visas, natural disasters or travel warnings and bans related to political crises or diseases. With the weConnect virtual classroom, you can rely on an affordable, quickly deployable and easy-to-use real-time distance learning solution, so that you can keep on streamlining your global workforce, without giving up on engagement and interactivity levels.

BARCO

weConnect

real-time distance learning like you never experienced before

1.
A purpose-built platform for re- and upskilling

We collaborated with the world's leading business schools and universities to create a purpose-built solution that respects the basic principle of teaching and training: we learn best when there is engagement and interaction.

2.
A truly immersive learning experience

Go for real business impact and offer your employees an experience that enables live and active collaboration, just like in real-life training. No more passive watching of one-directional webinars. Analytics give trainers insights in individual engagement levels and learning paths.

3.
The best remote training experience you can get

Forget talking to a laptop screen. Instead trainers stand up in front of their life-sized audience. This natural training experience combined with the trainer-friendly user interface, makes that everyone can become a remote trainer.

traditional
conferencing tools
=
designed
to meet

91% of learners across the world say "collaboration" is a key to learning success. Therefore interactive virtual classes are a must*

*www.cindyhuggett.com/training

interactive virtual classroom = designed to train

In the virtual classroom, every learner is on the front row:

- **Personal:** multiple built-in cameras ensure eye contact at every moment
- **Empowerment:** just like during in-class training, learners decide what training content they watch (the training room, a video, the whiteboard, a microscope, a presentation, ...)
- **Convenience:** employees can access session recordings at their convenience. Easily integrates with your video content management system (Kaltura & Panopto) and with your company's single sign-on system

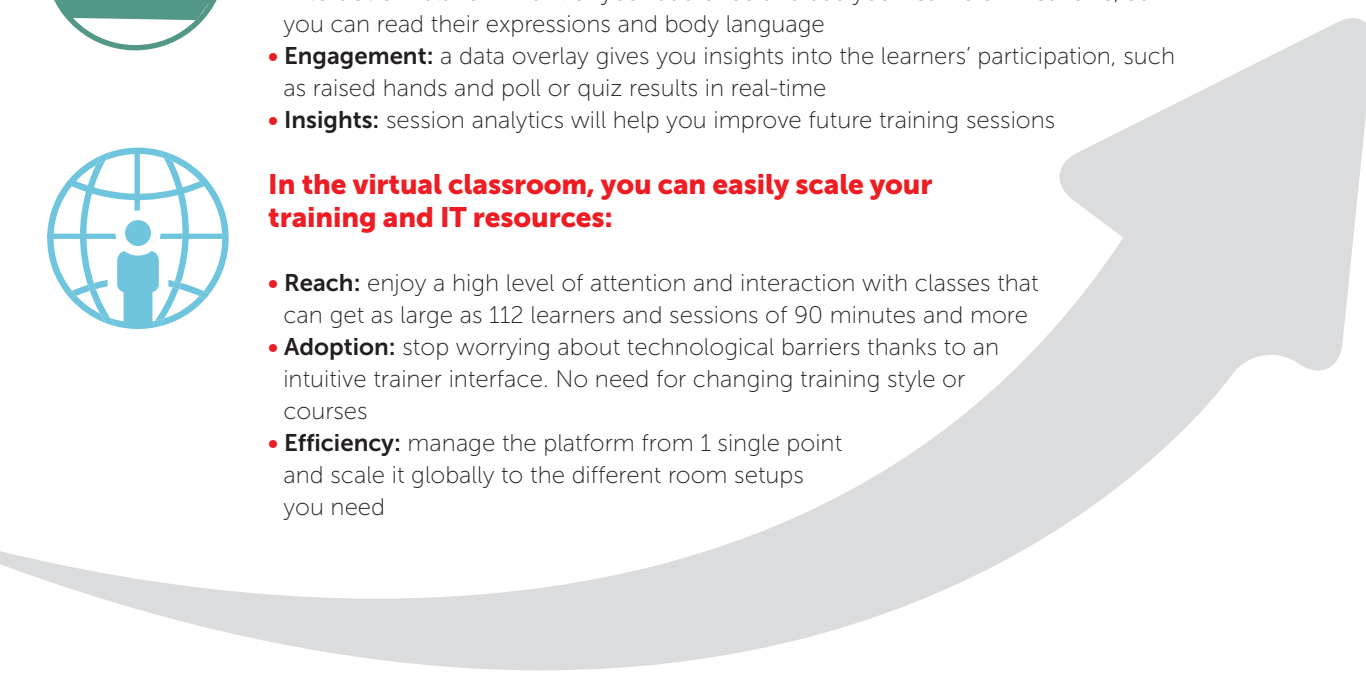## In the virtual classroom, trainers enjoy a first-class experience:

- **Interaction:** stand in front of your audience and see your learners in real-size, so you can read their expressions and body language
- **Engagement:** a data overlay gives you insights into the learners' participation, such as raised hands and poll or quiz results in real-time
- **Insights:** session analytics will help you improve future training sessions

In the virtual classroom, you can easily scale your training and IT resources:

- **Reach:** enjoy a high level of attention and interaction with classes that can get as large as 112 learners and sessions of 90 minutes and more
- **Adoption:** stop worrying about technological barriers thanks to an intuitive trainer interface. No need for changing training style or courses
- **Efficiency:** manage the platform from 1 single point and scale it globally to the different room setups you need

Engaging your workforce wherever they are is easy with Barco weConnect. Discover our offering:

AFFORDABLE

The weConnect virtual classroom starts from €795 per virtual seat per year. One seat can be used by as many participants as you want! It's important to take your time to get up to speed. That's why we offer you the 3 months after order date for free, after which your actual subscription will start. So you can get the maximum out of your brand-new virtual classroom.

EASY TO USE

Thanks to the trainer-friendly user interface, everybody can easily manage their virtual classroom sessions. Also learners don't have to download anything, access to Google Chrome is enough. We give you a 1-hour introduction to weConnect and you're ready to go!

QUICKLY DEPLOYABLE

Barco's weConnect virtual classroom turns any room into a virtual training space. This can be a 100% virtual classroom or a hybrid classroom uniting remote and physical students in the same course. A basic set-up only takes a few working days to install.

Join one of our free virtual classroom sessions and experience how fun, simple and engaging learning can be in the weConnect virtual classroom!
Simply choose the moment that fits you best and join our classroom, no strings attached

www.barco.com/discoverweconnect

Request more information via learningexperience@barco.com

ENABLING BRIGHT OUTCOMES

BARCO

www.barco.com/learning