

Engage your students wherever they are

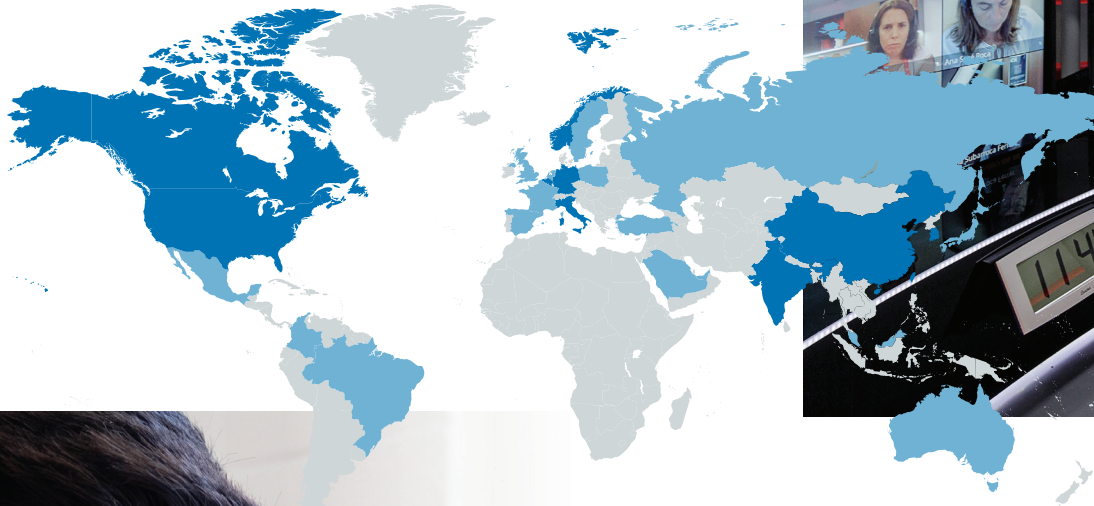
without giving up on learning outcomes



weConnect Virtual Classroom at IESE Business School. ©Quim Rose

We live in a rapidly evolving world, in which reacting quickly to sudden changes has become a secret recipe of successful business schools and universities. These changes have many faces: think of delays in obtaining travel visas, natural disasters or travel warnings and bans related to political crises or diseases. With the weConnect virtual classroom, you can rely on an affordable, quickly deployable and easy-to-use real-time distance learning solution, without giving up on interactivity levels and quality standards of your courses.

weConnect real-time distance learning like you never experienced before



1.
**A purpose-built platform for
teaching & learning**

We collaborated with the world's leading business schools and universities to create a purpose-built solution that respects the basic principle of education: we learn best when there is engagement and interaction.

2.
**A truly immersive
student experience**

Go for the best learning outcomes and offer your students an experience that enables live and active collaboration, just like in a normal class. No more passive watching of one-directional webinars. Analytics give teachers insights in individual engagement levels and learning paths.

3.
**Offer your staff the best
remote teaching experience**

Forget teaching to a laptop screen, but stand up and teach to your life-sized audience. You can't get closer to an in-classroom experience. Session analytics allow you to further improve your future sessions.

**traditional
conferencing tools
=
designed
to meet**



at IESE Business School. ©Quim Rose

We use the same methodology - a rich discussion of a case - in a virtual context where remote students can engage with the debate.

Giuseppe Auricchio,
Executive Director Learning Innovation IESE

IESE is ranked #1 globally for Executive Education by Financial Times



In the virtual classroom, every student is on the front row:

- **Personal:** multiple built-in cameras ensure eye contact at every moment
- **Empowerment:** just like in class, students decide what teacher content they watch (the classroom, a video, the whiteboard, a microscope, a presentation, ...)
- **Convenience:** students can access session recordings at their convenience. Easily integrates with your video content management system (Kaltura & Panopto).



In the virtual classroom, teachers enjoy a first-class experience:

- **Interaction:** stand in front of your class and see your students in real-size, so you can read their expressions and body language
- **Engagement:** a data overlay gives you insights into the students' participation, such as raised hands and poll or quiz results in real-time
- **Insights:** session analytics will help you improve future classes



In the virtual classroom, you can easily scale your teaching and IT resources:

- **Reach:** enjoy a high level of attention and interaction with classes that can get as large as 112 students and sessions of 90 minutes and more
- **Adoption:** stop worrying about technological barriers thanks to an intuitive teacher interface. No need for changing teaching style or courses
- **Efficiency:** manage the platform from 1 single point and scale it to the various virtual classroom setups you need

**interactive
virtual classroom
=
designed
to teach**

Engaging your students wherever they are is easy with Barco weConnect. **Discover our offering:**

AFFORDABLE

The weConnect virtual classroom starts from €795 per virtual seat per year. One seat can be used by as many students as you want! It's important to take your time to get up to speed. That's why we offer you the 3 months after order date for free, after which your actual subscription will start. So you can get the maximum out of your brand-new virtual classroom.

Join one of our free virtual classroom sessions and experience how fun, simple and engaging learning can be in the weConnect virtual classroom!

Simply choose the moment that fits you best and join our classroom, no strings attached

www.barco.com/discoverweconnect

Request more information via learningexperience@barco.com



EASY TO USE

Thanks to the teacher-friendly user interface, your staff can easily manage their virtual classroom sessions. Also students don't have to download anything, access to Google Chrome is enough. We give you a 1-hour introduction to weConnect and you're ready to go!

QUICKLY DEPLOYABLE

Barco's weConnect virtual classroom turns any classroom into a virtual teaching space, with just a few tweaks to your current infrastructure. A basic set-up only takes a few working days to install.

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